

press release n. 02 (English Translation)

OROAREZZO 2026: GLOBAL SCENARIOS, NEW STRATEGIES AND JEWELRY SUPPLY CHAIN INNOVATION

- IEG's B2B show will be back in the Arezzo Fiere e Congressi halls from May 9 to 12
- A showcase for Italian and international manufacturing excellence and latest generation technologies
- *Precious Fashion* debuts as an exhibition area for fashion accessories
- Content and offers to provide businesses with new guidance tools

oroarezzo.it/en | *Shaping Jewelry Ideas*

Arezzo (Italy), 17 April 2026 – In a context of geopolitical tensions and markets in need of restructuring, companies in the Arezzo Italian district are responding with manufacturing capabilities and industry technologies, which will be showcased at **Oroarezzo 2026**, to be held at **Arezzo Fiere e Congressi from May 9 to 12**. The **Italian Exhibition Group's** international trade show will be attended by the most representative exhibitors, not only from the "home" Made in Italy district but also from Vicenza, Valenza and Milan, in line with last year's edition. IEG aims to diversify both hosted buyer incoming and content with the first "The Global Outlook 2026. Global jewelry markets and practical tools for business growth" conference - organized in collaboration with Federorafi Confindustria Nazionale, the Italian Trade Agency (ITA), and AFEMO - and "Precious Fashion", the new entry that, from a talk series, will become an exhibition area specifically for fashion accessories.

«IEG's work on Oroarezzo is unyielding and ongoing» says **Matteo Farsura**, head of IEG's Jewellery & Fashion division. «In an international climate of uncertainty, we are aware of companies' concerns regarding the slowdown in strategic markets, particularly in the Middle East. We are therefore grateful for the renewed trust of our exhibitors and assure them that we are implementing a proactive strategy with the aim of further diversifying the tools at disposal. We strongly believe in a team-based approach: together with trade associations, local institutions and businesses, we regularly share updates on incoming activities, tangibly directing our joint efforts».

ITALIAN MARKET LEADERS, INTERNATIONAL EXCELLENCE AND TECHNOLOGICAL INNOVATION

Leading Italian **gold and silver jewelry manufacturing** and product customization companies will be exhibiting at Oroarezzo 2026, including the Arezzo-based **Unoaerre, Giordini, Gold Art, Richline Italy, Coar, Fratelli Chini** and **Silo**, and Florence-based **Graziella Braccialini. Alessi Domenico, Superoro, LAC, Lucchetta Armando** and **Daniela Coaro** will be coming from Vicenza, **Milor** from Milan. Silver production and craftsmanship will be represented by **Chrysos** from Vicenza and **Croma Catene, Efc Silver** and **Luiber** from Arezzo. Regular **international participants** will include **Alias Concept** from Spain and **Zen Diamond** and **Arpas** from Turkey. Spain and Portugal are further strengthening their presence this year with **Norreslet, Ragui** and **Ajamorim**. Another significant leap in quality will be the first participation in the show of international associations such as **GJEPC** and **HKJA**, representing India and Hong Kong, two key global markets. The **jewelry** section will be further consolidated by the Vicenza-based companies **Fratelli Bovo, Veneroso** and **Caoro, Artlinea** from Arezzo, and **Giloro** and **Moraglione** from Valenza. **New exhibitors** will include, **Rossano Caldaroni** which will be introducing Arezzo to the art of micro-mosaic for the first time, an expression of a refined and timeless language of high artisan tradition.

The components and semi-finished products sector will feature leading companies such as **Fior, Itam** and **Orchidea Preziosi**. Joining them will be the **new entries Filostil, General Preziosi** and **Magù**, which specializes in the production of titanium semi-finished products, as well as **Opla, Qplus** and **Golden Eyes**. Companies with more complex creations or even experimental craftsmanship will include Arezzo-based **Migliorini, Neri Romualdo, Omega Art, A.M.P. Quadrifoglio, Golden Clef** and **Femar**, Vicenza-based **Maria De Toni, Re Sole, D'orica, Rancangelo** and **Ronco** and, last but not least, **Stella Milano** from Milan.

The **machinery and technological innovation** area will feature the sector's leading national and international companies thanks to the partnership with **AFEMO**. Top exhibitors will include regulars such as **Sisma, Fasti, Orotig** and **Italimpianti Orafi**, alongside companies like **3DZ, BTT** and **Zone Creative**. Two new exhibitors will further expand the technological landscape of this edition: **Elvatech**, which specializes in X-ray fluorescence analysis technologies that can actually take X-rays of precious metals, and **DTP**, which offers advanced tools for the preliminary identification of synthetic diamonds and non-diamonds. **FOV, Pala Golden, La Microfusione, Italtherm, IT-Tech** and **Gold Makina** will complete the lineup to form a comprehensive and ever-evolving technological universe.

HOSTED FOREIGN BUYERS: THE INCOMING SITUATION

In this context, IEG is strengthening its commitment to support businesses by collaborating with the **Italian Trade Agency** to boost its hosted buyer search and selection efforts. The goal is to expand opportunities in emerging markets, in addition to established ones, through a targeted buyer incoming program aimed at attracting qualified operators from Europe, Asia and North Africa. Currently, hosted buyers registered for the event will be arriving from **49 countries** with the United States in the lead, followed by Romania, Hong Kong, Poland, Mexico, Argentina and Morocco.

NEW FOR OROAREZZO: PRECIOUS FASHION BECOMES AN EXHIBITION AREA

One of the main new features at Oroarezzo 2026 will be the debut of **Precious Fashion**, an exhibition area specifically for fashion accessories. The project is a natural evolution of the content explored at the three previous editions. Not just an area, but a concrete narrative of the supply chain: from technological design to metalworking, all the way to the most refined finishes, including enamels, gemstones and advanced treatments. Here, goldsmithing expertise will meet the world of fashion through 16 featured companies: **L.E.M., Legor Group, Sisma, Novart, Meccanica Marcato, Fatà Smalti, Esa Electroforming Chemistry**, companies in the **Consorzio Physis --Trea, C&G Depurazioni, Giosi2, Galvamet, OMS, Griba, Bandinelli e Forni e L.E.M. Industries- Taurini – Pianeta Gemme** and **UnoGlam**. An ecosystem of excellence that can transform metal into exquisite details with elevated quality, traceability and sustainability standards. A project that taps into a rapidly evolving sector, one that is playing an increasingly central role in communication between jewelry manufacturing and the luxury industry.

TRADE PRESS CONTACT IEG / OROAREZZO 2026:

trade press office coordinator jewellery & fashion: Michela Moneta michela.moneta@iegexpo.it



FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date