

Press release

OROAREZZO: ALL THE WINNERS OF THE 34TH EDITION OF *PREMIÈRE*

- **Jewelry, «the mirror of time».** The theme chosen by art director Beppe Angiolini
- **Eight categories with 58 companies from the Made in Italy districts competing**
- **The award ceremony was presented by Silvia Grilli, editor of *Grazia***
- **Talents: Marianna Maddaluna awarded, a student from the “Giovagnoli” Institute in Sansepolcro**

Arezzo (Italy), 12th May 2025 – **Première**, all the winners of the eight categories competing in the 34th edition. This year, the theme chosen by **Oroarezzo** art director Beppe Angiolini, was the mirror of time. Welcomed by a large mirrored cube, visitors to the show, organized by **Italian Exhibition Group**, found more mirrors in the corridors between the stands as a reminder of images and sensations that, according to Angiolini, characterize the very essence of jewelry. The prize-winner in the “Talents” category was Marianna Maddaluna from the G. Giovagnoli Institute in Sansepolcro. She will see her sketch turned into a piece of jewelry thanks to collaboration with one of Arezzo's companies. The item will be unveiled at the upcoming **Italian Jewelry Summit** that IEG is organizing in Arezzo.

58 creations, presented by as many companies, entered the 2025 competition and were exhibited in the large display case in the Oroarezzo welcome lounge at the entrance to Arezzo Fiere e Congressi during the days of the event. Eight categories were awarded by an international jury of jewelry experts, journalists and opinion leaders. The award ceremony was presented by Silvia Grilli, editor of *Grazia* and special guest of the **Première** jury.

“Mirror of time” category. Jewels are not just precious objects, but keepers of memories. A symbol, a fragment of time. Awards went to the bracelet by **Maria De Toni** and the ring by **Moraglione 1922**.

“Infinite light” category. Light is the main player of this edition. It is a fascinating element because it can change everything: a detail, an emotion. The jury chose to award bracelets by **Luiber** and **Mosca Guido**.

“Precious reflections” category. The luster of reflections. A mirror not only reflects light but also the thoughts of its creator and its wearer. Every reflection is a fragment of life. The competition's jury selected bracelets by **Gold Art** and **Graziella Braccialini**.

“Past, present and future” category. A jewel that expresses strong emotions. An object that contains a story: the past from which it takes inspiration, the present in which it is created, and the future it imagines. Awards went to bracelets by **Anima, Biz, Patros**.

“Glamour” category. Fashion and trends. Jewelry that best interprets the world of current fashion. The category winner was the necklace by **Kitty**.

“Iconic Design” category. Expressions of creativity, aesthetics, innovation and jewelry culture. The bracelet by **Femar** was awarded.

“Art and sculpture” category. Architectural jewelry that continues the "wearable sculpture" trend. The jury's choice fell on the ring by **Giordini**.

“Timeless jewelry” category. An elegance that spans the ages. It interprets light with adamantine clarity. The award went to the brooch by **Unoerre**.

“Talents” category. Award reserved for young students. Vision and sensitivity, craftsmanship and technology, tradition and innovation, shape and emotion. The winner was **Marianna Maddaluna**, a student from the G. Giovagnoli Institute in Sansepolcro.

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Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date