

OROAREZZO

INTERNATIONAL JEWELRY EXHIBITION

9-12 MAY 2026

45th edition

ORGANIZED BY
ITALIAN EXHIBITION GROUP

PRESS

final press release (English Translation)

OROAREZZO 2026: COMPANIES' DETERMINATION REWARDED, FOREIGN ATTENDANCE UP 6%, 110 COUNTRIES AT THE SHOW

- **The soundness of IEG's vision, shared with associations, institutions and the local community, confirmed**
- **In attendance, the USA and the Middle East; prominent presence of Turkey, Poland, Spain and Algeria**
- **"The Global Outlook 2026" conference was strategic**
- **The product range grows with Precious Fashion**

oroarezzo.it | Shaping Jewelry Ideas

Arezzo (Italy), May 12, 2026 – **In keeping with its international positioning, Oroarezzo 2026 successfully promoted Italian goldsmithing** by forging business links with established markets and equipping the sector with strategic tools to compete in emerging ones. The determination of the **350 exhibiting companies** – 84% of which were Italian – and the strategic management of **Italian Exhibition Group** have rewarded the 45th edition of the Arezzo event, which ended today with a **6% increase in international visitors** and **110 countries represented at the show** (+10% compared to the previous edition). **Total visitor numbers remain in line with 2025** despite the complex international situation.

STRATEGIC AND EMERGING MARKET REPRESENTATION

Thanks to collaboration with the **Italian Trade Agency (ITA)** and the **Ministry of Foreign Affairs and International Cooperation**, **364 foreign buyers** from **59 countries** attended the show, joined by attendees from **Italy** (over 100 hosted buyers) and other markets: a clear endorsement of Oroarezzo 2026 as a dynamic business tool for capitalizing on Italian jewelry manufacturing excellence and developing new business opportunities. The **United States and the Middle East**, top outlets for the sector's Italian exports, were in attendance. The most represented markets included **Turkey, Poland** and **Spain** as well as **African countries such as Algeria, Tunisia, Libya and South Africa** with **South America, Asia and Oceania** on the rise.

THE SHARING STRATEGY

The numbers confirm the soundness of **IEG's strategic management**, which focuses on targeted growth in international attendance in a period of significant global instability, an approach **consistently shared** with **Confindustria Federorafi, the Arezzo Goldsmiths' Council, Confartigianato, CNA Orafi, Tuscany Region, the Municipality, Province and Chamber of Commerce of Arezzo-Siena** in the months leading up to the event. This vision was flanked by a **clear and distinctive positioning of the show**: from manufacturing to technologies, precious and semi-precious stones, components, semi-finished products, packaging and cash-and-carry, **an offer that truly met the current needs of buyers**. Staging **Precious Fashion in the exhibition area enriched Oroarezzo's offer** with a strategic business opportunity between jewelry manufacturing and luxury fashion's accessories industry.

THE GLOBAL OUTLOOK 2026

The first edition of **"The Global Outlook 2026" international conference** provided companies with a practical analysis of the new global landscape, highlighting the opportunities, challenges and prospects of emerging markets and identifying the strategic areas on which to build development and an international presence. An event that IEG – together with **Confindustria Federorafi, AFEMO, the association of goldsmithing machinery and technology manufacturers and exporters, the Ministry of Foreign Affairs and International Cooperation**

and the Italian Trade Agency – wanted to stage at Oroarezzo to give the industry a tool for intercepting new demand flows and export diversification procedures.

IEG's next appointment with the Arezzo community will be the **6th Italian Jewelry Summit** in December 2026, while **the 46th edition of Oroarezzo is scheduled to take place in May 2027.**

In the meantime, IEG's *Jewelry Agenda* continues with: **The Precious Sea Summit** in Torre del Greco (May 21); **SIJE** in Singapore (**July 9-12**), **Vicenzaoro September**, **T.Gold (September 4-8)**, **VO Vintage (September 4-7)** with **the inauguration of the new hall** in the heart of Vicenza Expo Centre. The September edition of Vicenzaoro will also include the **CIBJO Congress**, which will be celebrating the World Jewelry Confederation's **100 years**. In October, the appointment with the **GEM Forum in Valenza** prior to **JGTD in Dubai (October 27-29)**.

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date