

Press release n. 06 (English Translation)

## OROAREZZO OPENED TODAY: STRATEGIES, NETWORKING AND NEW MARKETS THE FOCUS OF THE 45<sup>TH</sup> EDITION

- Italian Exhibition Group's trade show open until Tuesday May 12 at Arezzo Fiere e Congressi
- Attendees at the opening included Maurizio Gasparri, Chairman of the Foreign Affairs and Defense Committee
- More than 350 exhibitors, over 450 foreign and Italian hosted buyers
- New features: the "The Global Outlook 2026" international conference and the Precious Fashion area

Arezzo (Italy), 9 May - The 45<sup>th</sup> edition of Oroarezzo, the international B2B event organized by IEG – Italian Exhibition Group and reference point for the very best of Made in Italy gold, silver and jewelry manufacturing, opened today and will be ongoing until May 12 at Arezzo Fiere e Congressi. The main theme of the opening ceremony was market transformations and support for businesses in driving change through knowledge-based tools and networking.

The opening ceremony featured remarks from **Maurizio Ermeti**, president of Italian Exhibition Group; **Alessandro Ghinelli**, mayor of Arezzo; **Alessandro Polcri**, president of the Province of Arezzo; **Massimo Guasconi**, president of the Arezzo-Siena Chamber of Commerce; and **Ferrer Vannetti**, president of Arezzo Fiere e Congressi. This was followed by a roundtable discussion with **Maria Cristina Squarcialupi**, president of Confindustria Federorafi; **Maurizio Forte**, central director for export sectors at the Italian Trade Agency; **Leonardo Marras**, councilor for the economy, production activities, credit policies and tourism for the Region of Tuscany; and Senator **Maurizio Gasparri**, chairman of the Foreign Affairs and Defense Committee.

During the opening ceremony, "The Global Outlook 2026 – Global Jewelry Markets and Practical Tools for Business Growth," Oroarezzo's first international conference, organized by IEG in collaboration with **Confindustria Federorafi, AFEMO, the Ministry for Foreign Affairs and International Cooperation (MAECI) and the Italian Trade Agency**, was announced. The event is scheduled for Monday, May 11.

At the show, **350 exhibitors — 84% Italian and 16% international — and over 350 international buyers** hosted through the partnership with the Italian Trade Agency, alongside **more than 100 Italian buyers**. The international buyers come **59 countries** with the largest numbers from the United States, followed by Romania, Hong Kong, Poland, Mexico, Argentina and Morocco, confirming a broad and diverse participation. In this setting, the exhibition offer highlights the complete wealth of the industry, with the addition this year of Precious Fashion, the new exhibition area specifically for fashion jewelry and accessory components.

The opening day continued in the afternoon (3 pm – Events Area) with the conference entitled "**Geopolitical tensions, conflicts and tariffs: reactions from the Italian gold industry**", organized by Club degli Orafi and Intesa Sanpaolo. Tomorrow morning, **Sunday, May 10** (10 am – Events Area), the event "**Retail Talk: Jewelry stores in evolution: models, market and perspectives. Focus on Tuscany**," organized by Federpreziosi Confcommercio, will take place. The seminar "**Reaching the world: digital marketing for jewelry in the era of new markets**," organized by Club degli Orafi, will follow (12.15 pm – Events Area). In the afternoon (starting at 5.30 pm – in the center of the Chimera Hall), the awards ceremony for the historic **Première** contest, now at its 35<sup>th</sup> edition, is scheduled to take place.

Images for the TV can be downloaded at the following link: [ROW FOOTAGE OROAREZZO 2026](#)

# OROAREZZO 9.12 MAY 2026

INTERNATIONAL JEWELRY EXHIBITION 45<sup>th</sup> EDITION

Organized by  
ITALIAN EXHIBITION GROUP  
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PRESS

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## FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date