

press release

OROAREZZO, EVENTS FOR THE BUSINESS COMMUNITY

BETWEEN INTERNATIONAL MARKETS AND CULTURE

* **Information platform from 10 to 13 May: international scenarios organized by Club degli Orafi, Italian Trade Agency, Arezzo Goldsmiths' Council**
* **Update on retail with Federpreziosi's Observatory**
* **“Precious Fashion” event for fashion accessory supply chain operators**
* **The Oroarezzo community goes to the Opera: Petrarca Theatre will stage Puccini's “Gianni Schicchi” featuring jewellery from the gold districts**

oroarezzo.it | *Shaping Jewelry Ideas*

*Arezzo, 10-13 May 2025* – Evolving markets between Europe and the Far East; analyses of tariff barriers and raw material prices to guide companies, the state of the art for the fashion accessory supply chain, and opportunities for culture and beauty in the historic city centre with an opera adorned with Italian jewellery.

The program of events for the business community at **Oroarezzo**, **Italian Exhibition Group's** international gold and silver manufacturing exhibition, scheduled to take place **from May 10th to 13th** in the halls of **Arezzo Fiere e Congressi**, grows year after year in authority and quality.

# OROAREZZO, HOW TO GET YOUR BEARINGS AMONG FOREIGN MARKETS

# In Arezzo, a gold district with over 7.7 billion in foreign sales, IEG is creating opportunities to better understand how the international markets are evolving. The opening day will start with the institutional round table on “Jewellery in the world: dynamics of an excellence sector of Made in Italy’”(an event sponsored by BPER Banca), followed by an event organised by Club degli Orafi “Markets, Sustainability, Tariff Barrier and Supply Chains: Analysis and Outlook for the Sector in 2025”, at which Intesa Sanpaolo's Research Department economists, Daniela Corsini and Sara Giusti, will be joined by Daniele Gualdani, sole director of LEM Industries SpA, and Maria Cristina Squarcialupi, president of Club degli Orafi Italia and UnoAerre Industries SpA, as well as vice-president of Federorafi Confindustria with responsibility for sustainability. On Saturday, the Italian Trade Agency (ITA), in collaboration with Yoodata, will be organizing a talk on “Opportunities for Made in Italy in European markets”, the last leg in the production districts that has been presenting a research study commissioned by Federorafi on the French, German, Italian, UK and Spanish markets. On Monday 12th, ITA will also be presenting Vietnamese market opportunities with Fabio De Cillis, director of ITA’s Office in Ho Chi Minh City, designer Anna Vo, Thy Nguyen from the Vietnamese company Jemmia Diamond and Nguyen Hoang Duy, founder of Tierra Diamond, another leading Vietnamese brand. Again on Monday 12th May, the Arezzo Goldsmiths‘ Council will invite Enrico Quintavalle, national head of Confartigianato’s Study Office, to address “Jewellery companies and made in Italy, the challenges of the world’s new (dis)order”.

# RETAIL, FEDERPREZIOSI’S OBSERVATORY ON THE DOMESTIC MARKET

# Alongside foreign markets, focus on the domestic market is still crucial. In Arezzo, Federpreziosi Confcommercio will be presenting its Observatory on Retail. “Listening to the customer, reading the numbers: the evolution of jewellery purchasing” will see the participation of Pierluigi Ascani, president of Format Research, the demoscopic institute that runs the Observatory, Stefano Andreis, president of Federpreziosi, Vincenzo Aucella, deputy vice-president, Elena Spanò, president of Federpreziosi Florence Arezzo, and Simone Haddad, vice-president of Federpreziosi Rome.

# PRECIOUS FASHION, THE FASHION ACCESSORY EVENT

Fashion is abandoning “quiet luxury” and is now proposing large volumes for accessories. A choice that the current price of gold seems to penalise although both new materials and the most advanced goldsmithing technology can provide answers. This is the theme of the second edition of **Precious Fashion**, an event that marks the state of the art for a supply chain that is complementary to jewelry. “Maximalism and competitiveness: opportunities and challenges for the fashion accessory supply chain”, in collaboration with Leather & Luxury magazine and **AFEMO**, the Italian Association of Jewelry Machinery Manufacturers and Exporters.

# PUCCINI’S “GIANNI SCHICCHI” ON STAGE WITH ITALIAN JEWELLERY

On Monday evening, Oroarezzo’s international community will go to the opera at Petrarca Theatre to see Puccini’s “Gianni Schicchi, a comic opera in one act”, directed by **Manu Lalli**, who also designed the costumes,. A production requested by **IEG, the Municipality of Arezzo, the Fondazione Guido d'Arezzo and Confindustria Federorafi**, whose member companies will contribute to making the event unique through a selection of jewellery for the stage costumes made by Arezzo companies Unoaerre, Quadrifoglio, Migliorini Gioielli, Chianucci Maurizio, Chini, Femar, Giordini, Gold Art, Graziella Braccialini and Maria De Toni from Vicenza. The **Orchestra della Toscana** will be conducted by **Fabrizio Maria Carminati**. Baritone **Mario Cassi** will play the title role while the cast will be completed by students from “**Le Stanze dell'Opera**”. **Venti Lucenti** (with over 30 years’ experience in training, disseminating and promoting opera among the young generations) will be responsible for the staging under the curatorship of **Marco Burberi**. Set design by **Daniele Leone**, lighting by **Giuseppe Filipponio**.

The updated program of Oroarezzo events is available on the home page of the oroarezzo.it website.

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