

press release no.3

PREMIERE COMPETITION: AT OROAREZZO 2022, THE BRACELET IS THE CHALLENGE FOR #ARTOFMANUFACTURING

Première, the competition that awards manufacturing excellence, will be back with Oroarezzo, IEG – Italian Exhibition Group's event dedicated to Made in Italy and international jewellery.

- The bracelet is the theme of the 31st edition of the Première competition for the best Italian jewellery manufacturing
- Judging the 57 entries will be a jury of professionals from the jewellery, fashion and communication sectors, presided over by Beppe Angiolini, art director of Oroarezzo
- The winning item will be announced on Sunday May 8th

Arezzo (Italy), 7th-10th May 2022 – The bracelet is the object of desire 2022. Its best interpretation will be awarded by the [Première competition](#), which returns for its 31st edition, live and in attendance during [Oroarezzo](#), the IEG - Italian Exhibition Group event dedicated to Italian and international gold and jewellery excellence, scheduled to take place from 7th to 10th May in the city of Arezzo.

In the halls of Arezzo Fiere e Congressi, the #artofmanufacturing event features the best of Italian and international jewellery production. An expression of style, production skills and creativity for the exhibiting companies that competes with their themed creations.

PREMIERE 2022: THE BRACELET IS THE THEME OF THE COMPETITION

Bracelets have always illuminated the movements of the wearer, enhancing their personality. An ancient jewel, the bracelet has survived through the centuries. Deeply linked to the history of mankind, its circular shape naturally evokes the circle of life and the concept of eternal return that never ceases to amaze. **The bracelet, as a symbol of infinity and indissoluble bonds, also recalls the message of peace and universal unity, without political, cultural, geographical or religious borders, for which the 2022 edition of Oroarezzo aims to be a mouthpiece.**

THE COMPETING JEWELS

A modern character and luminous power are the only requirements that the competing creations must express. The new edition of the Première competition will welcome bracelets of all types, with no limits on creativity: designs, shapes, workmanship and dimensions can reflect the style and inspiration of each company. Thin or bulky, irregular, rigid, multiple or single and with stones of any colour, the bracelets in the competition represent maximum freedom in jewellery design and manufacturing. The complete list of competing companies can be found at: www.oroarezzo.it/it/premiere.

THE JURY

The selected pieces, on display during the four days of the show, is assessed by a **jury made up of professionals and representatives from the world of jewellery and fashion, media and communication. The winner will be announced on Sunday 8th May.** The jury will be chaired by **Beppe Angiolini, art director of Oroarezzo and Honorary President of the National Chamber of Fashion Buyers.**

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Brazil and India, for example – now sees the company positioned among the top European operators in the sector.

PRESS CONTACT IEG

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This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date