

Press release no. 6

IEG: OROAREZZO 2022 KICKS OFF TOMORROW IN PHYSICAL PRESENCE

From tomorrow, Saturday 7th to Tuesday 10th May, the IEG - Italian Exhibition Group event: in the halls of Arezzo Fiere e Congressi, four days of the best Made in Italy and international jewellery for the restart of the event dedicated to the Art of Manufacturing

- **Saturday 7th May at 11.30 am, the opening ceremony** with **Sen. Tiziana Nisini**, Undersecretary of State at the Ministry of Labour and Social Policies
- **About 200 hosted buyers from around 50 countries**
- **Focus on the “Art of Manufacturing”, design and sustainability with the Premiere competition and the Federorafi workshop**

Arezzo, 6th May 2022 – Tomorrow will see the start of the **41st edition of Oroarezzo 2022**, the **IEG - Italian Exhibition Group** event that, back in physical form, will host and promote the very best of jewellery manufacturing from Italian and international gold districts. The spotlight will be on the concept of “**The Art of Manufacturing**”: from manufacturing to design, from technology to sustainability and sector operator training, all staged in the city of Arezzo, home to a **gold district that recorded a +23.5% growth compared to the pre-crisis level in 2019** (2022 Tuscan District monitor drafted by Intesa Sanpaolo’s Studies and Research Department).

The programme includes a technical workshop with **Confindustria Federorafi**, in collaboration with **Consulta Orafa Aretina**, on **sustainability** and the relative certifications as drivers of innovation and supply chain enhancement.

Oroarezzo will also showcase the creations competing in the **31st edition of Première** - 58 interpretations of the bracelet - and will announce the winners that best express Made in Italy excellence.

THE OPENING CEREMONY

The opening ceremony, scheduled to take place at 11.30 am and moderated by **Marco Carniello**, Global Exhibition Director of the Jewellery & Fashion Division at Italian Exhibition Group, will be attended by **Lorenzo Cagnoni**, President of Italian Exhibition Group, **Ferrer Vannetti**, President of Arezzo Fiere e Congressi, **Alessandro Ghinelli**, Mayor of Arezzo, **Silvia Chiassai Martini**, President of the Province of Arezzo, **Massimo Guasconi**, President of the Arezzo-Siena Chamber of Commerce, **Luca Parrini**, President of the National Goldsmiths' and Silversmiths' Federation, representing the trade associations, **Maria Maddalena del Grosso**, Consumer Goods Manager at the Italian Trade Agency, **Eugenio Giani**, President of the Tuscany Region (TBC), and **Sen. Tiziana Nisini**, Undersecretary of State at the Ministry of Labour and Social Policies.

A BUYER-ORIENTED EVENT

About **200 foreign buyers from around 50 countries**, including the **Middle East, Africa and Europe, especially Eastern Europe, will be hosted** thanks to the **incoming programme** launched by **MAECI** and **ITA**. Buyers will also be attending from the **United States** and **South American** countries such as Argentina, Mexico and Chile, as well as from **Canada** and **South East Asia**, in particular Indonesia, Malaysia and Vietnam. **More than 300 exhibiting brands** will be ready to welcome them in the halls of Arezzo Fiere e Congressi with an offer ranging from **goldsmith manufacturing** (golds, jewellery, silverware, semi-finished products, stones) to **Tech** with the most technological processing systems thanks to the collaboration with **AFEMO**, the Association of Jewellery Machinery Manufacturers and Exporters. There will also be a **Cash&Carry** area, providing Italian retailers with the chance to buy ready-to-wear items to restock their window displays for the coming season.

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Brazil and India, for example – now sees the company positioned among the top European operators in the sector.

PRESS CONTACT IEG

Elisabetta Vitali, head of corporate communication and media relation; **Marco Forcellini**, press office manager; **Michela Moneta**, press office coordinator; **Luca Paganin**, press office specialist

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date