

Press release no. 4

AT OROAREZZO 2022, IN AND OFF-SHOW EVENTS: JEWELLERY MANUFACTURING AMID SUSTAINABILITY, DESIGN AND NETWORKING

Oroarezzo, Italian Exhibition Group's event dedicated to Made in Italy and international jewellery, brings the halls of Arezzo Fiere e Congressi and the city centre to life.

- **The key role of sustainability for the future of the sector in a technical workshop with Federorafi**
- **The city of Arezzo turns gold and comes alive with opportunities for sector operators to meet in the halls and historical centre**
- **Synergy with the territory to accompany Oroarezzo's restart with initiatives for exhibitors and buyers**

Arezzo (Italy), 7th–10th May 2022 – Focus on jewellery and technology at [Oroarezzo 2022](https://oroarezzo.it), the edition that marks the in-person return of IEG - Italian Exhibition Group's event dedicated to the manufacturing excellence of Italian and international goldsmith districts. **A dynamic restart format amid stands, workshops and networking with events both at the fair and in the city, whose topics range from manufacturing to design, to offer a chance for goldsmith professionals to meet and relate.** Oroarezzo features many "stages": from the halls of Arezzo's trade fair to the main squares of the historic centre, everything welcomes companies, operators and visitors to an "extended" show, also thanks to synergy with the trade associations and territory. Full programme at www.oroarezzo.it.

SUSTAINABILITY AS A PASSPORT TO THE FUTURE

On Sunday 8th May, **Confindustria Federorafi** deals with the sustainability world. The technical workshop, entitled "**Sustainability as a passport to the future**", offers a guide to raising awareness regarding market demands. **The result of collaboration with IEG and Consulta Orafa Aretina**, the workshop will provide a debate on certifications regarding the circularity and traceability of precious metals and the role of supply chain sustainability as key to enhancing the supply chain in terms of both creativity and innovation, particularly in the world of luxury.

Different points of view - technical and brand-oriented - as well as different voices involved, moderated by Federorafi General Manager, **Stefano de Pascale**. After greetings from **Luca Parrini**, Coordinator of Consulta Orafa Aretina, the speakers will include **Silvia Bezzone** (Manifattura Bulgari), **Egidio Chini** (F.lli Chini), **Raul Sapora** (Auditor, CSR Expert and Gemmologist), **Cristina Squarcialupi** (Unoaerre Industries - Vice-President of Federorafi delegated to Sustainability) and **Damiano Zito** (Progold).

THE BEST DESIGN AWARDED BY THE PREMIERE COMPETITION

On Sunday evening, Sugar, in Corso Italia in Arezzo, hosts the prize-giving ceremony for the [Premiere Competition](#) (on invitation only). The best interpretation of the bracelet theme in terms of Italian goldsmithing and design is announced by TV presenter **Jo Squillo**. As many as **58 companies presented their creations** to the jury, all professionals from the jewellery, fashion and communication sectors.

GOLD DAY... GOLD NIGHT IN SYNERGY WITH THE CITY OF AREZZO

The Oroarezzo experience continues outside the Expo Centre, in the heart of the Tuscan city. On Monday, together with **Confguide Concommercio Arezzo**, IEG accompanies international guest buyers on a tour experience to discover Arezzo's cultural and artistic heritage.

Moreover, thanks to the synergy with the municipal administration and trade associations within the territory, visitors and exhibitors are entertained by the traditional "**Gold Night**", devised and organized by **Beppe**

Angiolini, art director of Arezzo city, together with **Confcommercio**. On Saturday the shops are open until 9 pm offering special discounts for visitors and exhibitors, while live music sessions will be staged in the centre's squares.

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Brazil and India, for example – now sees the company positioned among the top European operators in the sector.

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