

## OROAREZZO 2018 in NUMBERS

**Arezzo, 5<sup>th</sup>-8<sup>th</sup> May 2018 – The countdown has begun to the 39<sup>th</sup> edition of OROAREZZO**, the Show that promotes the best of Made in Italy gold jewellery production on an international scale, organized by Italian Exhibition Group (IEG).

Below are OROAREZZO's most significant numbers:

- **4 Show days** during which companies will meet with buyers from all over the world and numerous initiatives to enhance and promote the excellence of Made in Italy gold jewellery manufacturing will be proposed;
- **Over 8,000 square metres of outfitted space** where exhibitors will be able to display their finest collections and welcome Italian and international customers and prospects;
- **3 exhibition areas:** the first, and largest, dedicated to the very best **gold jewellery** production offer from the most qualified and admired Italian manufacture, the second to **Cash & Carry**, a dynamic and innovative space that provides the chance for companies to sell ready goods and the third features **Tech and Tech-3D** for the latest cutting edge processing technologies;
- **over 600 exhibiting companies** representing the manufacturing excellence of the main Italian gold districts;
- **75% of the exhibitors are gold jewellery companies, 13% produce machinery and 12% are in the Cash and Carry section;**
- **Over 450 top international guest buyers**, thanks to the support from the Ministry of Economic Development (MISE) and the Italian Trade Agency (ICE), from **60 countries** in Made in Italy's main outlet areas, as well as targeted Italian retailers participation.

### ITALIAN EXHIBITION GROUP S.p.A.: FOCUS ON

Italian Exhibition Group S.p.A., with the two expo centres of Rimini and Vicenza, is Italy's first trade fair organizer for profitability and expo portfolio (regarding the Food & Beverage, Green, Technology, Entertainment, Tourism, Transport, Wellness, Jewellery & Fashion, Lifestyle & Innovation trades). IEG operates worldwide, with branches in the United Arab Emirates, Brazil, United States and China. It is Italy's leader in the conference-convention sector with Rimini's Palacongressi and Vicenza Convention Centre. [www.iegexpo.it](http://www.iegexpo.it)

### AREZZO FIERE E CONGRESSI

Arezzo Fiere e Congressi Srl, the company whose stakeholders include the Tuscany Region, Arezzo Chamber of Commerce, Arezzo Council and Province, credit institutions and over 300 jewellery companies, with a capital of Euro 40.8 million, is presided over by Andrea Boldi. For 39 years the company has been organizing the OROAREZZO Show - now managed by IEG as part of the IEG Jewellery Agenda - which recorded about 650 exhibiting companies in 2017 from all the Italian gold-

silver districts. The congress facility has a Congress Centre Auditorium with seating for 950 and was designed by the GMP Studio in Hamburg. The company has organized cultural initiatives and workshops in prestigious locations in the United States, Canada, United Kingdom, Spain, Belgium, Japan, China, Hong Kong, Chile and Argentina.

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