

SUCCESS FOR THE 'MEETING CLUB' BUSINESS PLATFORM AT OROAREZZO 2018

Arezzo, 5th-8th May 2018 – Everything is ready for the 39th edition of OROAREZZO, the Show that promotes the best of Made in Italy production on an international scale, organized by IEG, Italian Exhibition Group.

Besides promoting the very best of Made in Italy manufacturing, OROAREZZO is the ideal context for companies to develop business and expand networking.

Thanks to consolidated collaboration with MISE (Ministry for Economic Development) and ICE (Italian Trade Agency), the incoming of over 450 top international buyers from all the main Made in Italy markets, as well as the targeted participation of Italian retailers, has been organized.

And, this year OROAREZZO is once again offering exhibitors its Meeting Club platform, a unique chance for putting the owners of jewellery companies in contact with buyers in emerging and consolidated markets from more than 60 different countries. In fact, an agenda of one-to-one meetings with buyers directly at exhibiting company stands during the four days of the Show will be scheduled.

Exhibitors will therefore be able to welcome business opportunities, establish interesting contacts and present their collections to delegations of top buyers at Oroarezzo.

And, with the opening of OROAREZZO just around the corner, registrations have already arrived at the sold out point.

ITALIAN EXHIBITION GROUP S.p.A.: FOCUS ON

Italian Exhibition Group S.p.A., with the two expo centres of Rimini and Vicenza, is Italy's first trade fair organizer for profitability and expo portfolio (regarding the Food & Beverage, Green, Technology, Entertainment, Tourism, Transport, Wellness, Jewellery & Fashion, Lifestyle & Innovation trades). IEG operates worldwide, with branches in the United Arab Emirates, Brazil, United States and China. It is Italy's leader in the conference-convention sector with Rimini's Palacongressi and Vicenza Convention Centre. www.iegexpo.it

AREZZO FIERE E CONGRESSI

Arezzo Fiere e Congressi Srl, the company whose stakeholders include the Tuscany Region, Arezzo Chamber of Commerce, Arezzo Council and Province, credit institutions and over 300 jewellery companies, with a capital of Euro 40.8 million, is presided over by Andrea Boldi. For 39 years the company has been organizing the OROAREZZO Show - now managed by IEG as part of the IEG Jewellery Agenda - which recorded about 650 exhibiting companies in 2017 from all the Italian gold-silver districts. The congress facility has a Congress Centre Auditorium with seating for 950 and was designed by the GMP Studio in Hamburg. The company has organized cultural initiatives and workshops in prestigious locations in the United States, Canada, United Kingdom, Spain, Belgium, Japan, China, Hong Kong, Chile and Argentina.

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