

**The Vice Minister for Infrastructure and Transport, Sen. Riccardo Nencini,  
will open OROAREZZO tomorrow**

*The opening event of the Italian gold jewellery sector's top event, managed by Italian Exhibition Group, is set to begin at 11 am in the Arezzo Exhibition Centre auditorium*

**Arezzo, 5<sup>th</sup>-8<sup>th</sup> May 2018 – Italian Exhibition Group S.p.A. (IEG)**, fires the starting gun at the 39<sup>th</sup> edition of **OROAREZZO**, the Show that promotes the best of Made in Italy gold jewellery production on an international scale.

**OROAREZZO**, one of the leading trade show events on the international gold, silverware and jewellery sector calendar, with over 600 players representing some of the top manufacturing companies from the main Italian gold districts, more than 450 hosted buyers from all over the world and over thirty years of proven experience, is opening the doors to its thirty-ninth edition tomorrow.

The opening event will begin at 11 o'clock with institutional greetings from the Vice Minister for Infrastructure and Transport, Sen. Riccardo Nencini, President of IEG, Lorenzo Cagnoni and President of Arezzo Fiere e Congressi, Andrea Boldi with interventions from Andrea Sereni, President of the CCIAA (Chamber of Commerce, Industry, Crafts and Agriculture), Alessandro Ghinelli, Mayor of Arezzo and, last but not least, Vincenzo Ceccarelli, Councillor for Infrastructure in the Tuscany Region, chaired by Cinzia Malvini, the well-known journalist from LA7 TV Channel.

This will be followed by a round table whose aim is to enhance OROAREZZO's role as a Made in Italy gold jewellery event and, at the same time, to promote Italian gold jewellery manufacturing through the first-hand experiences of leading players such as institutions, the territory, producers, trade shows and buyers, with particular focus on the American and Chinese markets.

Two top international buyers, one from the USA and the other from Hong Kong, two leading jewellery companies, one from the Arezzo district and the other from Vicenza, Ivana Ciabatti, President of Confindustria FEDERORAFI, Matteo Marzotto, Vice President of IEG and lastly, Beppe Angiolini, Creative Director of OROAREZZO and Honorary President of the Italian Chamber of Buyers, will be speaking at the round table, whose main topic will be the status of Made in Italy exports to the United States, with particular attention to on-line distribution, and to Hong Kong and China, with focus on promoting jewellery sales in secondary areas.

The cutting of the ribbon at 12 noon will officially open the thirty-ninth edition of the Show, which this year is being held in partnership with UBI Banca: for four days, the Arezzo Exhibition Centre halls will become the setting for professional encounters, cultural comparisons and business meetings for all the Show's participants and guests.

**ITALIAN EXHIBITION GROUP S.p.A.: FOCUS ON**

Italian Exhibition Group S.p.A., with the two expo centres of Rimini and Vicenza, is Italy's first trade fair organizer for profitability and expo portfolio (regarding the Food & Beverage, Green, Technology, Entertainment, Tourism, Transport, Wellness, Jewellery & Fashion, Lifestyle & Innovation trades). IEG operates worldwide, with branches in the United Arab Emirates, Brazil, United States and China. It is Italy's leader in the conference-convention sector with Rimini's Palacongressi and Vicenza Convention Centre. [www.iegexpo.it](http://www.iegexpo.it)

**AREZZO FIERE E CONGRESSI**

Arezzo Fiere e Congressi Srl, the company whose stakeholders include the Tuscany Region, Arezzo Chamber of Commerce, Arezzo Council and Province, credit institutions and over 300 jewellery companies, with a capital of Euro 40.8 million, is presided over by Andrea Boldi. For 39 years the company has been organizing the OROAREZZO Show - now managed by IEG as part of the IEG Jewellery Agenda - which recorded about 650 exhibiting companies in 2017 from all the Italian gold-silver districts. The congress facility has a Congress Centre Auditorium with seating for 950 and was designed by the GMP Studio in Hamburg. The company has organized cultural initiatives and workshops in prestigious locations in the United States, Canada, United Kingdom, Spain, Belgium, Japan, China, Hong Kong, Chile and Argentina.

**OROAREZZO PRESS OFFICE: Barabino & Partners**

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