



**OROAREZZO**  
INTERNATIONAL JEWELRY EXHIBITION

f @ [www.oroarezzo.it](http://www.oroarezzo.it)

organised by  
**ITALIAN  
EXHIBITION  
GROUP**  
Providing the future



**PRESS**

press release

**IEG: AN EXPERT JURY FOR PREMIERE, OROAREZZO'S CONTEST THAT, NEXT THURSDAY, WILL BE PROCLAIMING THE JEWELS SYMBOLISING THE RE-START OF MADE IN ITALY JEWELLERY MANUFACTURING**

**63 companies responded to Italian Exhibition Group's invitation to take part in the contest entitled "Re\_Start". At 5 pm, live on Instagram, Beppe Angiolini will reveal the preferences of the expert jurors from the journalism, fashion and entertainment worlds.**

*Arezzo (Italy), 24<sup>th</sup> July 2020* – Only a few days to go to the evening that will see the crowning of the winning companies of the **Premiere Digital Edition contest: Thursday, 30<sup>th</sup> July, at 5 pm, all eyes on the virtual podium** of the format devised by Italian Exhibition Group (IEG) for OROAREZZO that awards the best Italian jewellery manufactures.

**63 companies competing** to tell their story through a jewellery item, giving shape to "**Re\_Start**", the theme of this digital edition of the historical contest that, for 30 editions, has accompanied IEG's Arezzo show. The theme englobes the determination to relaunch **the manufacturing excellence of Made in Italy in the world** after the forced standstill caused by the pandemic. **The participating companies represent the main national production poles:** 30 from Arezzo, 20 from Vicenza and the rest from the other major Italian gold districts (complete list attached).

Assessing the creations that most represent the industry's re-start is a **prestigious panel of prominent celebrities from the worlds of journalism, fashion and entertainment:** designers **Ermanno Scervino, Alessandro Dell'Acqua** and **Eva Cavalli**, the famous fashion critic **Giusi Ferré**, presenters and television personalities **Natasha Stefanenko, Elenoire Casalegno, Paola Barale** and **Filippa Lagerback**; editors of Grazia Italia and Marie Claire Italia, respectively **Silvia Grilli** and **Antonella Bussi**; fashion journalists **Paola Pollo, Paola Cacianti, Eva Desiderio, Elisabetta Falciola, Barbara Modesti** and **Cinzia Malvini**. **The Jury President is Beppe Angiolini, art director of Oroarezzo and Honorary President of the Chamber of Fashion Buyers.**

**The winners will be announced on Thursday, 30<sup>th</sup> July, at 5 pm, live on Oroarezzo's Instagram channel** at the same time as the special "digital award" assigned on the basis of votes cast by site users for the creations presented on-line through the "social" platform devised by IEG to optimise company visibility and boost the sector's digital skills. In the absence of a physical exhibition area, "**the art of manufacturing**", Italian gold and jewellery art, has never ceased to be appreciated in all its refinement even in its virtual version through a 360-degree view provided by Alo Photo Sphere technology.

The Main Sponsor of Premiere Digital Edition is **UBI Banca**, which has accompanied IEG at past editions of Oroarezzo, Gold Italy and Vicenzaoro January 2020.

All the jewels in competition and details on the special page [Premiere Digital Edition](https://www.oroarezzo.it/en/) on <https://www.oroarezzo.it/en/>.

#### **ABOUT OROAREZZO**

OROAREZZO, held in the Arezzo Expo Centre, is the trade show specifically for Made in Italy jewellery that gathers together the very best manufacture from every Italian gold district that specializes in processing metals and precious elements to express the highest jewellery-making quality. Thanks to the participation of the sector's leading companies, OA is a strategic platform where wholesalers, chain stores and traditional jewellery outlets can plan their purchases and replenish stocks and where Italian retailers are also well-represented.



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#### **FOCUS ON ITALIAN EXHIBITION GROUP SPA**

Italian Exhibition Group (IEG), listed on the Screen-based Share Market (MTA) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated total revenues of € 178.6 million, an EBITDA of € 41.9 million and a consolidated net profit of € 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. <https://www.iegexpo.it/en/>

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This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date.